

SKY Mapping Webinar | 12.16.2025

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Turn Data into Decisions: SKY Mapping for Better Recommendations

December 16, 2025 | 10am - 10:45am CT

SKY Mapping from Agvance is the cloud-based precision agriculture platform that turns data into decisions by transforming raw field data into actionable recommendations for growers. Join Steven Di Naso, Geospatial Scientist and Data Analyst, and Josh Marten, Agronomy Customer Advocate for this technology demonstration. SKY Mapping enables agronomy professionals to make informed decisions by leveraging:

- **Comprehensive Data Integration** – Imports harvest, planting, and application data from third-party systems, with automated overnight updates.
- **Field Data Optimization** – Maintains analysis layers, management zones, and event tracking (applications, planting, yield, etc.).
- **Data-Driven Recommendations** – Generates crop-specific recommendations using soil test results, multi-year yield data, and budget constraints. Supports variable rate seeding and fertilizer plans.
- **Scalable Impact** – Manages millions of acres for precision farming with over 179,000 recommendations created to date.
- **Custom Reporting** – Offers branded, multi-layer reports for growers to visualize insights clearly.

By centralizing and analyzing agronomic data, SKY Mapping empowers retailers and growers to make smarter, evidence-based decisions that improve efficiency, sustainability, and profitability. Whether you already use SKY Mapping or are considering adding it, this webinar will help you make better agronomy decisions.

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