## **Profitability Dashboard**

Last Modified on 04/22/2022 3:01 pm CDT

This dashboard is based on data from a scheduled extract that occurs daily.

Profitability 🕐 Profit calculated using Invoice cost //						44
Dashboard honors user restriction ba Profitability by Sales Class	sed on Login loca	ition 👻 Profitability by All Years		Profitabilit	y by Salesperson.	
			No Salesperson			\$202,902.8
			Rosseperson Frank Barnes Brett Farve Gary Smith Blake Amoud			\$28,086,5
						\$16,203,7
						\$12.017.2
						\$10,523.1
				James Crohey Steven Bean Rick Sims Ned Turner		\$9,195.3
						\$3,039.0
						\$2,654.0
						\$2,590.9
		2019		View Al	Salespeople	
				Profitability by Customer.		
rofitability by Location		Profitability by Product.		Profitabilit	y by Customer	
00M. SSI Farm Services - IL	\$95,773.64	Potash (0-0-60)	\$19,863.50	239346	Kory Krieta	\$6,147.1
11ND SSI Farm Services - IN	\$85,443.57	Chemical Spraying	\$18,983.03	237952	Scot Hause	\$5,611.4
20Mil., SSI Farm Services - MN	\$53,770.50	Custom NH3	\$14,964.64	123Pro	123 Processing	\$5,473.1
22ML SSI Farm Services - MO	\$51,429.61		\$14,791.18		Shavena Pal.	\$4,552.1
MST., SSI Farm Services - Store IN	\$1,961.92	Dap (18-46-00)	\$14,761.12		Danyell Stucki	\$4,457.4
055TIL SSI Farm Services - Store IL	\$230.68		\$13,781.92		Lizette Christopherse	\$4,227.2
		Finance Charge	\$11,782.14		Barb Wew	\$4,136.7
		#1 Dyed Diesel OrANNEL 209-51 VT2P	\$10,293.98 \$9,432.00		Jon Mustoe Annando Mersey	\$3,954.9

## Purpose

The Profitability dashboard is used to view profitability by several dimensions to understand the most profitable areas. The *Summary* tab shows an overview with most lists being limited to the Top 10 items.

## Details

Selecting any visualization will filter the other visualizations on the dashboard.

Choose which cost to calculate profit on by using the drop-down menu of *Cost Selection*.

To determine the Profit by Department, choose either Sales Class, Category, or Department Name.

Choose to view profitability by month in the *Current Year* or *All Years* by selecting the *Show Profit By* drop-down menu. When choosing *All Years*, selecting the year drills in to view by quarter and by fiscal month.

Profit on this dashboard is calculated as Grow Share minus the Cost option selected.