

# Product Profit Analysis Dashboard

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## Purpose

The *Profit Summary* tab displays total profit and margin as well as profit and margin per product based on the selected date range. The *Profit by Invoice* tab helps to identify Invoice line items with a margin below the desired threshold. The *Per Unit Averages* tab shows the average selling price, average invoice cost, and average margin changes over time.

## Details

Enter a *Margin Threshold* in the **Filters** to help identify which line items fall below the threshold. The Salesperson on the dashboard is based on the salesperson indicated on the Invoice. Profit is calculated by using sales and cost from Invoices. The red dot indicates lines less than or equal to the user-defined margin threshold. This dashboard honors user restrictions based on product location.